

Anastacia Jaime

PRODUCT DESIGNER

www.AnastaciaJaime.com

StaciJaime@gmail.com

801-726-5609

I'm a creative, self-driven designer who loves turning complex problems into enjoyable experiences. My core strength is interaction design, with skills in visual design, research, prototyping, business, and front-end. I love learning and helping others learn and grow.

EDUCATION

M.S. Human Centered Design & Engineering

University of Washington - March 2017

B.S. Business Management

Brigham Young University - Dec 2011

Visual Art and Japanese minors

SKILLS

Design

Interaction design
Visual design
Sketching
Wireframing
User research
User journeys
Sketch, Illustrator
Photoshop

Prototyping

Invision
Framer
Axure
HTML/CSS
JavaScript
Android Studio
Unity

AWARDS & TALKS

Best in Research - HCDE Capstone Competition

2nd place - Walmart Intern Hackathon

Convey UX 2017 Project Presentation

"Immergent Tech: VR" - UW Seattle

"VR vs AR" - UW Bothell

LEADERSHIP & SERVICE

Led 12 events as Chief of Operations for HCDE Grad Student Association

Planned & taught 3 user-centered design workshops to high school students

Inclusion & Diversity Lead for new Accenture analysts

EXPERIENCE

UX Designer - Accenture

May 2017-Present | Seattle, WA

Worked closely with product managers, developers, and designers to create an enjoyable and cohesive online experience for Fortune 500 company's thousands of retail stores, call centers, and website.

Designed workflows, wireframes, and mockups to meet business and customer goals in rapid one-week sprints. Designed new patterns for company style guide and reviewed work from four other designers.

User Experience Architect Intern - WalmartLabs

June 2016- August 2016 | San Bruno, CA

Created interaction flows and visual designs for the online checkout process. Worked with researchers, engineers, product managers, and designers to create data-driven user experiences. Helped customers check out quickly by simplifying layouts and designing better default scenarios. Designed and prototyped a new feature piloted at five Walmarts to improve the process to order online and pick up in-store.

Digital Content Associate - Target

July 2013 - April 2015 | San Francisco, CA

Defined content strategy based on user research and worked closely with developers and product team to make site changes. Performed research studies and used findings to redesign CMS tool and an inventory management tool. Persuaded CTO and key stakeholders to implement my designs which decreased error rate and use times by around 4% across 1500 stores and was predicted to save a quarter million dollars a year.

Promotions Website Coordinator - Overstock

July 2012 - January 2013 | Salt Lake City, UT

Planned, implemented, and analyzed online marketing promotions alongside designers and front-end developers. As a final project before relocating to San Francisco, led a cross-functional team in the strategy and creation of the Gift Center application which brought in an additional \$3.5 million in revenue over the holiday season.

Teaching Assistant: Foundations of HCDE - UW

January 2017 - March 2017 | Seattle, WA

Planned and led weekly class discussions on the implications of technology and society on products and services. Worked with 25 students on how to best implement user-centered design processes in complex situations.