

STACI JAIME

INTERACTION DESIGNER

www.AnastaciaJaime.com

StaciJaime@gmail.com

801-726-5609

I'm interested in empowering people to learn and grow through innovative technology. My core passion is creating personalized and inclusive workflows—with skills in interaction design, business, prototyping, and more.

EDUCATION

M.S. Human Centered Design & Engineering

University of Washington

B.S. Business Management

Brigham Young University

Visual Art and Japanese minors

SKILLS

Design

Sketch

Figma

Adobe CC

Interaction design

Visual design

Sketching

Wireframing

User journeys

Prototyping

Invision

Framer

Principle

Axure

Origami

HTML/CSS

Android Studio

AWARDS & TALKS

Best in Research - HCDE Capstone Competition

2nd place - Walmart Intern Hackathon

Convey UX 2017 Project Presentation

"Immergent Tech: VR" - UW Seattle

"VR vs AR" - UW Bothell

LEADERSHIP & SERVICE

Led 12 events as Chief of Operations for HCDE Grad Student Association

Planned & taught 3 user-centered design workshops to high school students

Inclusion & Diversity Lead for new Accenture analysts

EXPERIENCE

UX Designer - Amazon Fashion

October 2020 - Present | Seattle, WA

- Led across teams and orgs. to standardize profiles and make it easier to see personalized fashion content with an increase of 3% to 20% CTR
- Expanded outfit recommendations to additional touch points and international locations for 2.2 billion glance views per year
- Presented vision work to guide thinking for Profile, Alexa Fashion, and Virtual Try On

UX Designer - Shiseido - Innovation HUB

December 2018 - October 2020 | Palo Alto, CA

- Designed an end-to-end personalized beauty experience that included customized products, AI, AR, and dynamic content
- Increased speed and clarity of a key workflow by 100%
- Grew the UX team from 1 to 5, and created processes to communicate across teams

UX Design Lead - Accenture - Google Business Group & Other Clients

May 2017 - December 2018 | San Jose, CA

- Led design of app which empowered international sales teams across 88,000 stores
- Supported AR, VUI, and ML prototypes for multiple Fortune 500 clients

Teaching Assistant: Sociotechnical Foundations of HCDE - UW

January 2017 - March 2017 | Seattle, WA

- Taught 25 students about the implications of technology and society on products

User Experience Architect Intern - WalmartLabs

June 2016 - August 2016 | San Bruno, CA

- Simplified online checkout using smart defaults and intent-based interaction flows
- Designed pilot test for 5 Walmarts to reduce wait time for in-store pick ups

Digital Content Designer - Target

July 2013 - April 2015 | San Francisco, CA

- Defined content strategy for Target's mobile device set up and payment application
- Designed updates for an inventory tool which decreased errors and use time by 4%

Website Coordinator - Overstock

July 2012 - January 2013 | Salt Lake City, UT

- Led cross-functional team in the strategy and creation of the Gift Center application which brought in an additional \$3.5 million revenue over the holiday season